

NLC Cookie Statement

Last updated: November 2023

Our website, <https://nlc.health/> (hereinafter: the Website), uses cookies and other similar technologies (together referred to as: cookies). In this Cookie Statement we inform you about the use of cookies on our Website. In addition, some background information on cookies and how you can manage your cookie settings, is provided.

NLC Ventures Netherlands B.V. ("NLC", "we", "our" or "us") is involved with and responsible for the processing of your data via this Website. For more information on how NLC handles your data in this regard and your privacy rights, please refer to the [Privacy Statement](#).

Please note that we may update this Cookie Statement from time to time. You can always access this Cookie Statement via our website to ensure that you are aware of the most updated version.

1. WHAT ARE COOKIES?

Cookies. Cookies are small bits of data that can be placed on your computer, smartphone or other device with which you access the internet via a web browser. When a website is visited, the website can place these cookies on your device via your web browser. Examples of web browsers are: Microsoft Edge, Firefox, Safari, Google Chrome and Opera.

After a cookie is placed on your device, your device can be recognized as you browse through the website via the same web browser. This will for instance enable our website to 'remember' your cookie consent settings.

Cookies can be used by NLC and third parties:

- First party cookies. Cookies which NLC places on your device for its own purposes.
- Third party cookies. Cookies which are placed by third parties we have engaged. So-called third party cookies, are cookies placed by or for an external/third party.

Lifecycle of cookies. Cookies have a certain period of validity, starting from the moment they are placed on a device. Some of the cookies we place are valid for the duration of a session. This means that cookies are automatically deleted as soon as you close your browser. There are also cookies that remain valid for a longer period of time, so that they can also be read on your next visit to the Website.

Similar technologies. In addition to cookies, other similar techniques can be used for similar purposes. For convenience all relevant technologies are together referred to as cookies in this Cookie Statement. Please find below a short description of some relevant similar technologies:

- HTML5 Local Storage. HTML5 Local Storage and local shared objects can be used for the same purposes as cookies.
- Web beacons. Web beacons (also called "tags" or "tracking pixels") are bits of programming code that can be included in for example web pages. Web beacons can notify the user when those web pages have been viewed or clicked on by you.

- Scripts. A script is a piece of program code that is used to make our Website function properly and interactively. This code is executed on our server or on your device.

2. WHAT TYPE OF COOKIES DO WE USE?

We use the following categories of cookies on our Website. For an overview of the specific cookies we use, please see the full overview in this Cookie Statement.

Functional cookies. Functional cookies are essential for the proper layout and navigation of a website, and for us to remember whether cookies have been allowed or refused. By placing functional cookies, we make it easier for you to visit our Website. Functional cookies are used to remember visitor information on the Website, e.g. language, time zone and enhanced content. Functional cookies may be placed without your consent.

Analytical cookies. Performance cookies are used to analyze and map the use of our Website, so that the quality and/or effectiveness of the Website can be improved. NLC does not need your consent to place cookies for obtaining analytical and statistical information about the quality or effectiveness of the Website, if this will have little or no impact on your private life.

Google Analytics

We use the service Google Analytics from Google Inc. ("Google"). Google Analytics places a cookie on your device which records your use of the Website. The collected information consists of your IP address (number of your computer that allows your computer to be recognized), the type of browser, the computer system you use, and the pages you visit on the website. This data is then analyzed by Google and the results are transmitted to us. This way, we gain insight into the traffic to and from the Website and the way in which the Website is used. Based on this information we can make adjustments to the Website or our services.

We have set the cookies of Google Analytics in such a way that they do not have a major impact on your privacy. We have taken the following measures in this respect:

- NLC has concluded a data processing agreement with Google in which arrangements are made on the handling of the data that is collected. Based on this agreement, Google is not allowed to use the information obtained for other Google services.
- Google Analytics 4 does not log or store individual IP addresses.
- NLC has set the settings in Google Analytics to not share data with Google, so that Google cannot use the data for its own (advertising) purposes.
- NLC does not use Google Analytics in combination with other Google services.

For more information about the Google Analytics cookies, click [here](#). Google also offers you the possibility to unsubscribe from data collection within the framework of Google Analytics by means of the Google Analytics Opt-out Browser Add-on. Click [here](#) to make use of this option. Click [here](#) for more general information about how Google uses cookies.

Advertising cookies. Advertising cookies are set by third parties in order to track your internet browsing behavior and collect data and information on your browsing behavior from various websites you visited. This information is used to make the content of the displayed advertisements as relevant as possible, and to limit repetition of the same advertisements. Advertising cookies may only be placed with your prior consent.

3. WHAT COOKIES DO WE USE? FULL OVERVIEW

On our Website(s), we use the following cookies:

Cookie	Type	Purpose	Third Party	Validity
viewed_cookie_policy	Necessary	To store whether or not the user has consented to cookies.	GDPR Cookie Consent	1 year
CookieLawInfoConsent	Necessary	Records the default button state of the corresponding category and the status of CCPA. It works only in coordination with the primary cookie.	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-necessary	Necessary	To store the user consent for the cookies in the category "Necessary".	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-functional	Necessary	To record the user consent for the cookies in the category "Functional".	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-performance	Necessary	To store the user consent for cookies in the category "Performance".	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-analytics	Necessary	To record the user consent for the cookies in the "Analytics" category.	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-advertisement	Necessary	To record the user consent for the cookies in the "Advertisement" category.	GDPR Cookie Consent	1 year
cookieLawInfo-check-box-others	Necessary	To store the user consent for cookies in the category "Others".	GDPR Cookie Consent	1 year
__cfuid	Necessary	This cookie is set by HubSpot's CDN provider because of their rate limiting policies. It expires at the end of the session. Learn more about Cloudflare cookies.	Hubspot via Cloudfalre	1 Session
__cf_bm	Functional	To support Cloudflare Bot Management.	Cloudfare	30 minutes
bcookie	Functional	To recognize browser ID.	LinkedIn	1 year
lidc	Functional	To facilitate data center selection.	LinkedIn	1 day
bscookie	Functional	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in	LinkedIn	1 year
li_gc	Functional	Used to store consent of guests regarding the use of cookies for non-essential purposes	LinkedIn	6 months
_fbp	Advertising	To display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	Facebook	3 months
YSC	Advertising	To track the views of embedded videos on Youtube pages.	Youtube	Session
VISITOR_INFO1_LIVE	Advertising	To measure bandwidth that determines whether the user gets the new or old player interface.	Youtube	5 months, 27 days
yt-remote-device-id	Advertising	To store the video preferences of the user using embedded YouTube video.	Youtube	Persistent

yt-remote-connected-devices	Advertising	To store the video preferences of the user using embedded YouTube video	Youtube	Persistent
yt.innertube::requests	Advertising	Registers a unique ID to store data on what videos from YouTube the user has seen.	Youtube	Persistent
yt.innertube::nextId	Advertising	Registers a unique ID to store data on what videos from YouTube the user has seen.	Youtube	Persistent
CONSENT	Advertising	This cookie stores information about how the end user uses the website and all advertising that the end user may have seen before visiting the said site. The main purpose of this cookie is Targeting / Advertising.	Youtube	2 years
UserMatchHistory	Advertising	Used for id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner	LinkedIn	1 month
AnalyticsSyncHistory	Analytical	Used to store information about the time a sync took place with the lms_analytics cookie.	LinkedIn	30 days
_hubspotutk	Analytical	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.	Hubspot	6 months
In_or	Analytical	To register statistical data on users' behaviour on the website for internal analytics.	LinkedIn	1 day
ga	Analytical	Calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	Google Analytics	1 year, 1 month, 4 days
_gid	Analytical	Stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	Google Analytics	1 day
_gat_gtag_UA_*	Analytical	To store a unique user ID.	Google Analytics	1 minute
ga*	Analytical	To store and count pageviews	Google Analytics	1 year, 1 month, 4 days

4. HOW CAN YOU MANAGE COOKIES AND COOKIE SETTINGS?

You can change your cookie settings in general – for all websites you visit – via your browser settings. You can also change your cookie setting just for our Website.

Browser settings. For most internet browsers it is possible to adjust the browser settings in such a way that you receive a warning before a cookie is placed. In most cases it is also possible to configure your browser to refuse all cookies or only third-party cookies. Furthermore, you can delete cookies which are already placed or set the browser to erase all cookies when you close the browser. Please keep in mind that it is necessary to adjust these settings separately on every different browser and device you use.

How to change or delete cookie settings in your browser. Within your browser you can change your cookie preferences and choose whether you wish to accept cookies or not. It differs per browser which sort of choices you can make, such as denying all third-party cookies. For your convenience we included links below on how to change cookie settings on the most used internet browsers:

[How to change cookies setting in Google Chrome](#)

[How to change cookies setting in Microsoft Edge](#)

[How to change cookies setting in Safari](#)

[How to change cookies setting in Mozilla Firefox](#)

[How to change cookies setting in Opera](#)

[How to change cookies setting in Vivaldi](#)

[How to change cookie settings in Yandex](#)

Functioning of the Website. If you choose to block or delete certain cookies, it is possible that the Website or functions on this Website do not work properly anymore.

5. HOW CAN YOU CONTACT US?

If you have any questions concerning cookies or this Cookie Statement, please contact us at privacy@nlc.health